NASD Enterprise Portal (NASDeP)

Admission and Participation Requirements

1. Introduction

The NASD Enterprise Portal (NASDeP) provides a structured platform that connects eligible businesses seeking capital with qualified investors and professional partners.

This document outlines the admission steps and eligibility requirements for companies and other participants on NASDeP.

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2. Admission Process for Companies

Companies seeking to participate on NASDeP must complete the following steps:

Step 1: Portal Registration

Sign up on NASDeP to initiate your journey towards securing capital.

Step 2: Company Profile Submission

Provide company profile information and designated user details.

Step 3: Documentation Submission

Provide the necessary documentation required to verify your business credentials.

Supporting Documents

- Evidence of Incorporation
- Evidence of Industry Regulator Registration (where applicable)

Step 4: Review Process

The NASD team reviews your submission to ensure all criteria are met.

Step 5: Approval and Onboarding

Once approved, you will be able to connect with Due Diligence Analysts to prepare your business for funding.

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3. Eligibility Criteria

Participation on NASDeP is subject to meeting the eligibility criteria for each category of participant.

3.1 Companies

To qualify for participation, companies must meet the following requirements:

1. The business must be registered as a Limited Liability Company.
2. The business should have a track record evidenced by audited annual reports of two years.
3. The business must demonstrate good governance practices or a commitment to implementing them.
4. The company must have a well-defined purpose for the capital (e.g., expansion, asset acquisition, etc.).

3.2 Investors

Investors seeking to participate must meet the following criteria:

1. Must qualify as an accredited investor under applicable regulatory standards.
2. Must complete NASDeP identity and compliance checks.
3. Investment funds must be legally sourced and traceable.
4. Must understand the risks associated with investing in SMEs and private placements.

3.3 Due Diligence Analysts

Due diligence analysts participating on NASDeP must meet the following criteria:

1. Must be legally recognized to provide financial advisory services.
2. Must have experience in financial analysis, auditing, legal review, or SME advisory.
3. Must adhere to NASDeP ethics policies and avoid conflicts of interest.
4. Must be able to review and submit professional due diligence reports within the required timelines.

3.4 Sponsors and Incubators

Sponsors and incubators must meet the following requirements:

1. Must have a history of supporting, mentoring, or funding SMEs.
2. Should be a recognized organization such as a foundation, NGO, accelerator, or development partner.
3. Must play a direct role in preparing businesses for capital readiness.
4. Serve as the first point of contact or referral for SMEs entering NASDeP.